

Retail LED display solutions



Counter Led Display

The NSELED Counter LED Display is an innovative visual communication solution designed to enhance the in-store customer experience.

This multifunctional marketing device helps stores optimize display layouts, effectively showcase products, attract customers, and achieve significant marketing results. Featuring a sleek, compact design, it integrates four high-definition LED walls within a UV-resistant plexiglass case.

The display is easy to set up and allows remote content management via Wi-Fi. Its lightweight design and Plug&Play system make it versatile and user-friendly for any environment.

These LED screens can display multimedia content like promotional videos and high-resolution images, effectively capturing customer attention and stimulating interest.



Weight: 25kg / PCS



Glass showcase



4 - sided design



Moving wheels



Plug&play

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Model Type

Product Name	LED Counter Display
Pixel pitch	P2
Pixel Configuration	SMD1515
Pixel Density	250,000 pixels / m ²
Scan Method	1/40S
Module Dimensions (W x H)	320 x 160mm
Module resolution	160 x 80 pixels
Screen size	320 x 640mm x 4 sided
Screen resolution	160 x 320 pixels
Outer Size	370 x 1180mm (With acrylic box)
Screen design	4-Sided
Case Material	Aluminum+Iron
Weight	25kg
Max Power Consumption	440W
Average Power Consumption	145W
Brightness	800 -1000nits
Refresh Rate	3840HZ
Horizontal Viewing Angle	140°
Vertical Viewing angle	140°
Expected Lifetime	100, 000 Hrs
Operating Temp/Humidity	-20°C-50°C/ 10%-90%
Servicing	Front
IP Rating	IP 43
Application environment	Indoor
Control method	USB/WIFI /4G (optional)
Installation	Floor-standing
Package	Honey box